Australian Men’s Fitness is read by an impressive 232,000 active readers each month.

Australian Men’s Fitness carries more workouts, training and nutrition advice, fitness-related features, motoring reviews, financial advice and practical advice on being and becoming a man, than any other magazine in Australia.

Australian Men’s Fitness have donated an advertising package that involves a Full Page Full Colour advertisement in Men’s Fitness magazine, 1 month Mrec advertisement online at www.mensfitnessmagazine.com.au & 1 Full Page advertisement in Men’s Fitness iPad app.

Australian Men’s Fitness quarterly nutrition magazine ‘EAT FIT’ is also a component of this package. EAT FIT was the winner of the launch magazine of the year award for 2012. This component also involves a Full Page Full Colour advertisement in EAT FIT magazine, 1 month Mrec advertisement online at www.eatfitmagazine.com &1 Full Page advertisement in EAT FIT iPad app.

“"The philosophy behind much advertising is based on the old observation that every man is really two men — the man he is and the man he wants to be.”
—William Feather, 1889-1981